Salesforce

Exam Questions Tableau-CRM-and-Einstein-Discovery-Consultant

Salesforce Tableau CRM Einstein Discovery Consultant

NEW QUESTION 1
The Universal Containers company uses a Microsoft Azure SQL Data Warehouse to gather information about sales representatives' objectives. They want to use Einstein Analytics to gain insights from this data; therefore, they need to automatically load the warehouse's data into an Einstein Analytics dataset on a daily basis. The data also needs to be transformed and merged with data from the company's org.
Which three Einstein Analytics user interface features can be used to complete these requirements? Choose 3 answers

A. Dataflow
B. Microsoft Azure SQL Data Warehouse Connector
C. Einstein Analytics Connector for Excel
D. Recipes
E. Analytics REST API

Answer: ABD

NEW QUESTION 2
When Analytics runs a dataflow that accesses Salesforce objects, which user does it use?

A. The current user
B. The system administrator
C. The Integration User
D. The record owner

Answer: C

NEW QUESTION 3
Max number of dataflow definitions (with data sync enabled)

A. 35
B. 55
C. 25
D. 15

Answer: A

NEW QUESTION 4
A Tableau CRM consultant has just completed deployment of an analytic app containing a recipe plus several datasets and dashboards. While conducting post deployment a smoke test, the new datasets don'tseem to have migrated.
What post migration step has likely been forgotten? What post migration step has likely been forgotten?

A. Apply security predicates on datasets
B. Run the recipe
C. Provide read access on the datasets
D. Go to Analytics Settings inSetup and approve the deployment

Answer: B

NEW QUESTION 5
Max story creations per org per day:

A. 40 per org
B. 40 per org per clay
C. 20 per org
D. 20 per org per clay

Answer: D

NEW QUESTION 6
Results from an Einstein Discovery story are reviewed with a business user. They agree with the findings but noticed that none of the fields used in the story have a correlation value greater than 4%. The client is now concerned that the model may not be good enough to next steps?

A. Rerun and update the story with a different algorithm.
B. Proceed with deployment if the model quality metric values ire sufficient.
C. Edit the model accuracy settings and rerun the story.
D. Identify additional data that may have a stronger relationship with the outcome variable.

Answer: BD

NEW QUESTION 7
Which two recommended techniques can be used to access tableau CRM data from a remote app orwebsite? Choose 2 answers

A. Use an Iframe to embed the Salesforce page in a remote site.
B. Use Lightning out to embed a dashboard component in the remote site.
C. Use HTTPS to call the /wave/query API, supplying an encoded SAQL query as a parameter.
D. Export the data to a CSV, copy it to a USB drive, and load it on the remote site.

Answer: BC

NEW QUESTION 8
What's the magic of faceting?

A. Itbinds charts together so that selecting something in one chart filters other charts by that choice.
B. It shifts the time period of the chart you're viewing.
C. It turns the dataflow on and off.
D. It creates a chart that shows all the faces of your datain a diamond chart.

Answer: A

NEW QUESTION 9
Default rows in values table

A. 100
B. 200
C. 50
D. 75

Answer: A

NEW QUESTION 10
What is another name for the type of insight that examines how one variable explains variation of the outcome variable?

A. Third-order analysis
B. Object-oriented analysis
C. Second-order analysis
D. First-order analysis
E. Spectrum analysis

Answer: D

NEW QUESTION 10
As part of their analysis, Yasmine, Tonya, and Hadiqa need to create and save lenses to their project app. What is the minimum app role they need to do this?

A. Manager
B. Viewer
C. Editor
D. Designer

Answer: C

Explanation:
Save changes to existing dashboards, lenses, and datasets in the app (savingdashboards requires the appropriate permission set license and permission) available in Editor and Manager*##**##*

NEW QUESTION 11
In the context of Analytics, what is faceting?

A. Representing the number of widgets on a dashboard
B. Filtering all related widgets in a dashboard by your selection
C. Something onlyprogrammers can access
D. Measuring the number of significant digits of precision for a particular metric
E. Choosing the color of the background in a graph

Answer: B

NEW QUESTION 13
A company's Salesforce org has multi-currency enabled. This company's business intelligence team used Einstein Analytics to build a dataflow that creates a dataset, "OpportunityDataSet". This dataset is populated with data extracted from the standard object, Opportunity. One of the extracted fields is the standard field, Amount.
If a user explores the "OpportunityDataSet" in Einstein Analytics, in which currency will the Amount values be shown?

A. In the connected user's currency
B. In the integration user's currency
C. In the currency that is set on the "currency" attribute in the dataset
D. In the currency thatis set on the "currency" attribute in the dataflow

Answer: B

Explanation:
https://salesforce-trailblazer.com/einstein-analytics-multi-currency/

NEW QUESTION 18

The Tableau CRM team at a company has created three dataflows. myDataflowOne: this dataflow tasks 2 hours to run. myDataflowOne: this dataflow tasks 1 hours and 30 minutes to run myDataflowOne: this dataflow tasks 1 minute and 30 seconds to run. If all three dataflows run, how many count towards the limit?

A. 3
B. 1
C. 2

Answer: A

NEW QUESTION 19
In what order does Einstein Discovery present the insights that it uncovers?

A. Alphabetical, in ascending order
B. Alphabetical, in descending order
C. Insights that explain the most variation in the outcome variable, in ascending order
D. Insights that explain the most variation in the outcome variable, in descending order

Answer: D

NEW QUESTION 21
A client has two datasets that are used across seven different dashboards. Three of these dashboards are used by marketing and four are used by sales. The client requires that only marketing can access the marketing dashboards and only salescan access the sales dashboards.
What solution should be recommended?

A. Create two custom apps: one for marketing dashboards with marketing as "viewer" and one for sales dashboards with sales as"viewer." Add the datasets as references to both customapps.
B. Create three custom apps: one for marketing dashboards with marketing as "viewer," one for sales dashboards with sales as"viewer," and one for datasets where marketing and sales are "viewer."
C. Create one custom app for the datasets and share itwith marketing and sales as "viewer."
D. Duplicate the datasets and create two custom apps: one for marketing dashboards and datasets with marketing as "editor" and one for sales dashboards and datasets with sales as "editor."

Answer: B

Explanation:
https://help.salesforce.com/articleView?id=bi_security_implementation_guide.htm&type=5

NEW QUESTION 26
A consultant is working with the client to define goals and metrics for an app that will be built. The consultant decides to base the dashboards on personas and is in the design phase prior to starting the actual build.
Which two design considerations should be determined at this time? Choose 2 answers

A. Which fonts to use for headers and body text
B. Which charts to use to best support the defined goal
C. How many charts should be allowed on a single dashboard
D. Which colors to use and how to use them

Answer: BD

Explanation:
https://help.salesforce.com/articleView?id=bi_dashboard_build_tips.htm&type=5

NEW QUESTION 30
When organizing information in an Einstein Analytics dashboard, what does the "Progressive Disclosure' design principle mean'

A. Only provide the user with the level of detail theyneed to see, with the option to drill down deeper into more details.
B. Utilize the latest templates for the most modern look and feel.
C. Intentionally omit specific details so that users can do ad-hoc exploration if needed for root-cause analysis.
D. Implement strict security predicates to minimize the amount of information displayed to users.

Answer: A

NEW QUESTION 35
What do Analytics apps do?

A. Let you add new types of charts to Salesforce
B. Alert you when you need a visa for an upcoming trip
C. Use ready-made dashboards to tell easy-to-follow stories about your data
D. Let you create configuration wizards to make Analytics setup easier

Answer: C

NEW QUESTION 40
After the initial creation of a story, the first story insight explains 93% of the variation of the outcome variable. This is unusual high?
What is the most likely multiple for this?

A. The dataset contains multiple dominant values.
B. The dataset contains too many rows.
C. The dataset used in the story suffers from too many outlier values.
D. The outcome variable is causing data leakage.

Answer: A

NEW QUESTION 45
What are two main steps for creating a dataset?

A. Run and monitor
B. Plan and map
C. Extract and prepare
D. Build and explore

Answer: C

NEW QUESTION 49
Number of queries per user per day

A. 10,000
B. 50,000
C. 1,000
D. 20,000

Answer: A

NEW QUESTION 53
In an org, some of the Activity records do not have related Opportunity records. Additionally, there are Opportunity records that do not have related Activity records.
Which SAQL statement will fetch all Opportunities, even if they don't have associated Activities, and fetchrelated Activity data, if it exists?

A. q = cogroup Opportunity by 'Id', Activities by 'OpportunityId';
B. q = cogroup Opportunity by 'Id', Activities by 'OpportunityId' left;
C. q = cogroup Opportunity by 'Id' right, Activities by 'OpportunityId';
D. q =cogroup Opportunity by 'Id' left, Activities by 'OpportunityId';

Answer: D

Explanation:
https://developer.salesforce.com/docs/atlas.en-us.bi_dev_guide_saql.meta/bi_dev_guide_saql/bi_saql_statement_cogroup.htm

NEW QUESTION 58
What does the Division is Naval section of the waterfall graph tell you?

A. How combinations of factors affectthe CLV for Naval customers
B. How individual factors separately affect the outcome for Naval customers
C. What the relationship is between significant and insignificant factors as they impact CLV for Naval customers
D. How the chosen variable is relatedto all other factors in the model for Naval customers

Answer: A

Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/dm_einstein_discovery_advance d_stories/dm_understand_why_it_happened_insights

NEW QUESTION 61
An Einstein consultant created a dashboard that went through review. Some few charts were added and removedin the process. The dashboard is now approved for production.
Which best practice should be done before releasing the dashboard?

A. Modify the XMD so all labels and values are user-friendly.
B. Rename all the steps to correspond with the defined naming convention.
C. Remove the redundant steps to ensure dashboard performance.
D. Apply conditional formatting on the new charts.

Answer: C

Explanation:
https://help.salesforce.com/articleView?id=bi_dashboards_inspector.htm&type=5

NEW QUESTION 65
Which permission gives you view-only access to Analytics?

A. Use Analytics
B. Manage Analytics
C. Create and Edit AnalyticsDashboard

D. None of above

Answer: A

NEW QUESTION 69
A consultant is asked to configure a user to view a dashboard, within a designated app, without the ability to create and savelenses. After adding the user to the app, which action should the consultant take to implement this requirement?

A. Assign the Editor role to the user.
B. Assign the Viewer role to the user.
C. Ensure the user has the Use Analytics permission.
D. Assign the Manager role to the user.

Answer: C

NEW QUESTION 73
Benito has Viewer access to a new EinsteinAnalytics app. He wants to build and edit a dashboard using the Seed Bank dataset in this new app. What must an admin do for Benito to do this?

A. Grant Benito access to all datasets in the org.
B. Assign Benito a permission set that contains the permission: Create and Edit Analytics Dashboards.
C. Grant Benito access to the app that contains the Seed Bank dataset and assign him a permission set that contains the Create and Edit Analytics Dashboards permission.
D. Assign Benito a permission set that contains the permission: Create and Manage Analytics Apps.

Answer: C

NEW QUESTION 76
Which security feature can be used to give Regional Development Coordinator roles access to only their designated regions and seed bank orders?

A. Inherited security
B. Security predicates
C. Separate apps for each region
D. Sharing rules

Answer: B

NEW QUESTION 80
A consultant built a very useful Einstein Analytics app for Sales Operations and they want to share itscontents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app. The consultant recommends extending the Sales Operations app and distributing it as anEinstein Analytics template app, but needs to locate specific information to get started.
What is the REST API URL where the consultant can find current template apps?

A. /services/data/v##.#/wave/apps
B. /services/data/v##.#/analytics/wizard
C. /services/data/v##.#/wave/templates
D. /services/data/v##.#/analytics/projects

Answer: B

NEW QUESTION 82
What's the best way to describe the template-info.json file?

A. It's a read-only file with all the user documentation for a template.
B. It's the boss of the template with all the information needed to create the app.
C. It makes sure that the app includes all the right Salesforce data.
D. It's automatically populated every time you create an app from the template.

Answer: B

Explanation:
 https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/ wave_analytics_templates_structure

NEW QUESTION 85
Exhibit:

Last Activity (Year)	Account Type	Column 1	Column 2
	Summary	297	5,937
2017	Customer	0	638
2018	Customer	297	5,296
	Prospect	0	1
	Wholesaler	0	2

Universal Containers has a Sales Manager dashboard. They need to build a table as shown in the graphic and calculate the summary as the first line in a compare table.
How can the summary be calculated'

A. Use the ShowSummary option in the compare table.
B. Add a formula field to calculate the summary.
C. Use a SAQL query since the summary is not available in standard interface.
D. Create a computeExpression field in the Dataflow to calculate the summary.

Answer: A

NEW QUESTION 86
What happens if the ui.json file is empty?

A. You create a text-only version of an app.
B. The templatewill not include a configuration wizard.
C. The dataflow fails.
D. The app includes all possible dashboards by default.
E. B and D

Answer: B

Explanation:
 https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/ wave_analytics_templates_structure

NEW QUESTION 89
To model customer value, a consultant decided to aggregate the amount ($) individual customers spent over a 2-year span.
With reference to the outcome variable, which action should the consultant take?

A. Create five bins of revenues, ranging from Very High Value, high Value, average Value, Low Value, and very Low Value in dataflow.
B. Select the option: Are you expecting a whole number greater than or equal to 0?
C. Create five bins or revenue, ranging from very high Value, High Value, Average Value,Low Value, and Very Low Value in data prep.
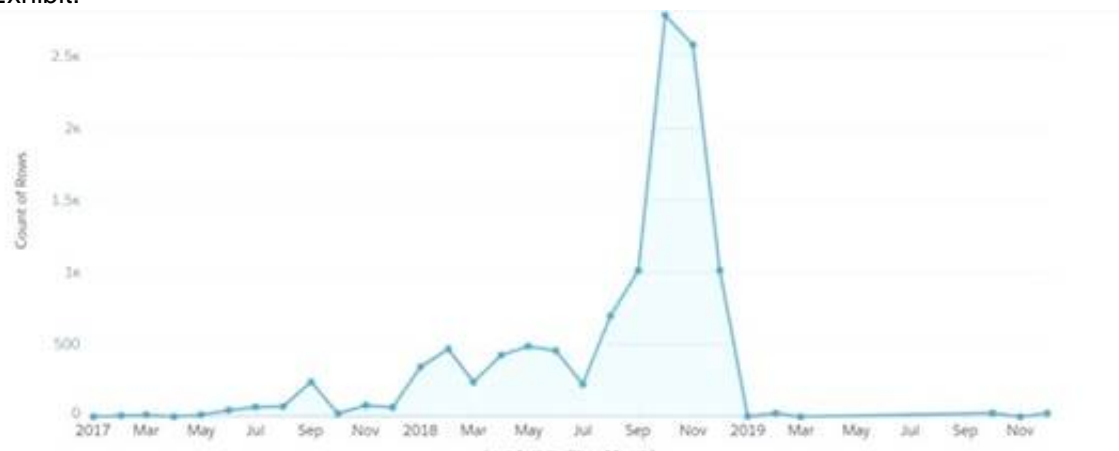D. Select to minimize the outcome variable.

Answer: B

NEW QUESTION 92
Concurrent queries per user?

A. 20
B. 50
C. 10
D. 25

Answer: C

NEW QUESTION 95
Exhibit:

A company wants to create a timeline chart to visualize the evolutionof their Closed Won Opportunities. What are the required parameters to build a lens that

displays output similar to the image shown?

A. 2 measures, 0-2 groupings if trellis is disabled, or 0-4 groupings if trellis is enabled
B. 1 measure, 1-2 groupings iftrellis is disabled, or 1-4 groupings if trellis is enabled
C. 1 measure, 1 grouping by a date field, and either 0-1 groupings by a dimension if trellis is disabled, or 0-2 groupings if trellis is enabled
D. 1 measure, 0 groupings if trellis is disabled,or 0-2 groupings if trellis is enabled

Answer: C

NEW QUESTION 99
A large company has a single dataset that contains the attainment and commission fields for all sales reps. Each sales rep should be able to view the attainment data for each rep in their division.Each rep should only be able to see their own commission data.
Which option should be used to enforce this requirement?

A. Create separate datasets for attainment and commission and apply security predicates and/or sharing inheritance.
B. Apply a securitypredicate on the existing single dataset.
C. Use sharing inheritance.
D. Add the sales organization to the attainment dataset access list.

Answer: A

NEW QUESTION 101
Which three statements are true regarding sharing inheritance? Choose 3 answers

A. If a user can see more than 3,000 records on the object in Salesforce, but the user does not have the "View All Data" permission,sharing inheritance is not use
B. The backup security predicate takes effec
C. This limitation does not apply to the Opportunity object.
D. Sharing inheritance supports Account, Campaign, Case, Contact, Opportunity, Lead,Order, User, and custom object
E. If you useother objects, such as Idea or Site, you must use security predicates for those objects.
F. A dataset using sharing must also have a security predicate defined.
G. Sharing inheritance supports a foreign key for enforcing security.
H. When sharing inheritance is enabled, security predicates are ignored.

Answer: ABC

Explanation:
 https://help.salesforce.com/articleView?id=bi_security_datasets_sharing_about.htm&type= 5

NEW QUESTION 106
The Vice President of Sales wants to create a "Pipeline Trending" dashboard in Einstein Analytics that displays specific colors depending on the values of the fields.
Which two techniques can a consultant use to help address this requirement? Choose 2 answers

A. Use an XMD file and assign colors to each field value.
B. Use SAQL queries to calculate a color field and assign it to each field value.
C. Use a compute Expression to calculate a color field and assign it to eachfield value.
D. Use the "fields" menu when exploring the dataset and assign colors to each field value.

Answer: AD

NEW QUESTION 110
A consultant created an Einstein Analytics dashboard in a sandbox. Now, the dashboard needs to be migrated into production.
To complete the migration, what are the consultant's three options? Choose 3 answers

A. Ant Migration Tool
B. Analytics External Data API
C. Analytics REST API
D. Change sets
E. Analytics dashboard connector

Answer: ACD

Explanation:
https://help.salesforce.com/articleView?id=bi_explore_packaging_intro.htm&type=0

NEW QUESTION 113
A company uses role hierarchy to implement data security in Salesforce. They want the same role-hierarchy-based security model to apply in Einstein Analytics, but want the users in a role to see data owned by other users in the same role.
Using the "flatten" transformation, which attribute setting achieves this requirement?

A. Set theattribute "selfjield" to true.
B. Set the attribute "selfjield" to false.
C. Set the attribute "include_self_id" to true.
D. Set the attribute "include_self_id" to false.

Answer: C

Explanation:

https://help.salesforce.com/articleView?id=bi_integrate_flatten_transformation_operation.ht m&type=5
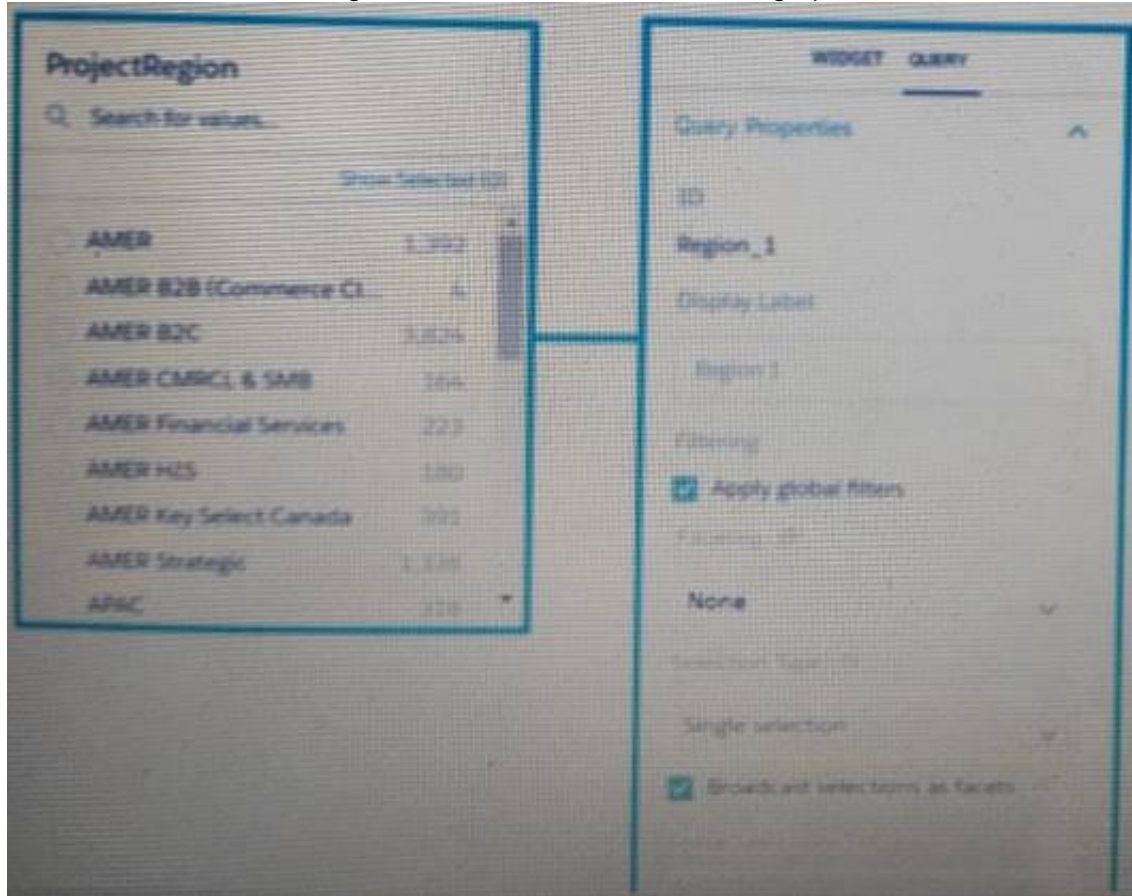
NEW QUESTION 117
Yasmine told Danielle she's interested in using the artificial intelligence provided by Einstein Discovery to enhance analysis Mosaic probably wouldn't have considered through their own means. How can Danielle use Einstein Analytics to load data into Einstein Discovery?

A. It's not possibl
B. Danielle will need to log into Einstein Discovery and import the data from there.
C. Danielle needs a permission set containing the Download Analytics Data permission,then she can use the Export node to load data into Einstein Discovery.
D. Danielle needs a permission set containing the Upload External Data to Analytics permission, then she can log into Einstein Discovery and import the data from there.
E. Data loaded into Einstein Analytics as datasets can then be used in Einstein Discovery without a separate load process.

Answer: D

NEW QUESTION 122
Universal Containers reports that nay selection in the List widget is not affecting the pie chart in one of their tableau CRM dashboard. They query options associated with the List widget andPie chart are shown in the graphic

Which change can a Tableau CRM Consultant implement to solve this issues, given that the queries are using the same dataset?

A. Set faceting to All instead of None in the query "Step_pie_1."
B. Use result binding/interaction in the filters section of the query "Step_pie_1."
C. Set faceting to all instead of None in the query "Region_1."
D. Use selection binding/interaction in the filters section of the query "Region_1."

Answer: A

NEW QUESTION 127
What are the two types of bindings? Choose 2:

A. Results binding
B. Data bindings
C. Descriptionbindings
D. Selections bindings

Answer: AD

NEW QUESTION 130
Trending data limits: Maximum number of trended datasets per user and rows per snapshot:

A. 5 per user, 200,000 per snapshot
B. 10 per user, 100,000 per snapshot
C. 10 per user, 200,000 per snapshot
D. 5 per user, 100,000 per snapshot

Answer: D

NEW QUESTION 134
Your sales team requests that datasets for their dashboards are refreshed every hour. You
agree to investigate if this is possible and find that the dashboards use A datasets created from two recipes. The first recipe takes 43 min to run and the second recipe takes 25 min to run.
Is it possible to refresh data every hour?

A. Yes, the number of recipe runs doesnot exceed the limit of 60 in a 24 hour rolling period.
B. No, the number of recipe runs exceed the limit of 40 in a 24 hour rolling period.
C. No, the total duration of the recipe jobs exceeds one hour.
D. Yes, with the concurrent recipe runs theduration is less than hour.

Answer: B

NEW QUESTION 137
A Tableau CRM consultant decides to use a recipe to create a new dataset. Which two source types can be used for the recipe?
Choose 2 answers

A. Existing datasets
B. Records from a Salesforce object
C. Datasetlens
D. Connected data(Synced)

Answer: AD

NEW QUESTION 138
In Einstein Analytics, which node is used in a dataflow to extract data from a registered dataset?

A. sfdcDigest
B. digest
C. export
D. edgemart

Answer: D

NEW QUESTION 143
In the list of insights, the first insights that you see are the ones that explain, statistically, the most variation in the outcome variable. The insights that appear later, as you scroll through the story, explain variables that, statistically, account for less of the variation in the outcome variable.
When you select one variable, what are you comparing?

A. Selected variable with CLV
B. Selected variable average with the mean
C. Selectedvariable with a different variable
D. Selected variable average with the filtered average
E. Selected variable with all story data

Answer: E

NEW QUESTION 144
What can you do with the dataflow?

A. Extract data from anexternal CSV file into Analytics
B. Extract Salesforce object data into Analytics
C. Build a dashboard
D. Explore a dataset

Answer: B

NEW QUESTION 146
What does a configuration wizard do?

A. Automatically creates multiple versions of the same app
B. Lets you know the best way to set up your Salesforce data
C. Asks you questions about how you storedata in your org to help you create your app
D. Customizes your template based on Salesforce settings

Answer: C

Explanation:
https://trailhead.salesforce.com/en/content/learn/modules/wave_analytics_templates_intro/ wave_analytics_templates_in_action

NEW QUESTION 151
The Event Monitoring Analytics app brings prebuilt insights and analytics to what type of existing data in your org?

A. Field audit trail data
B. Forensics data
C. Sales Cloud data Login
D. Event log file data

Answer: D

NEW QUESTION 154

Why is it important to prepare the data in a CSV file before you bring it into Analytics?

A. To remove column headers
B. To make sure the content is interesting
C. To add currency symbols to numeric fields
D. To make sure Analytics canset the field type correctly

Answer: D

NEW QUESTION 156
What are the steps in the data exploration process?

A. View, Explore, Refine, Save, Share
B. View, Explore, Reduce, Save, Share
C. Download, View, Refine, Save, Share

Answer: A

NEW QUESTION 158
The Einstein Analytics team at a company created a clataset based on the Opportunity c custom object. The VP of Sales reports seeing the message "No results found" when opening the dataset to explore it. Other users below the VP in the role hierarchy can see rows on the same dataset. Which two problems might be causing this issue?

A. The Salesforce profile for the VP does not have read permission on some fieldsof the Opportunity c custom object
B. The Security Predicates set up at the dataset level are preventing the VP from seeing data
C. The dataset is inheriting sharing from Salesforce and the VP can see more than 3000 rows
D. The Salesforce profile for theVP does not have read permission on the Opportunity c custom object

Answer: CD

NEW QUESTION 160
The Universal Containers Einstein Analytics team built a dashboard with two widgets:
* 1. List widget associated to the step "Type_2" and grouped by the dimension "Type" (multi- selection)
* 2. Pie chart widget associated to the step "Step_pie_3" and grouped by the dimension "Type"
The team wants to use bindings so any selection in the List widget will filterthe Pie chart. Additional notes:
* The steps use different datasets.
* Users should be able to choose more than one Type (multi-selection). What is the right syntax for the binding?
A)

```
"filters": [
        [
            "Type",
            "{{column(Type_2.selection, [\"Type\"]).asString()}}"
        ]
    ]
```

B)
```
    ]
"filters": [
        [
            "Type",
            "{{cell(Type_2.selection, 0, \"Type\").asString()}}"
        ]
    ]
```

C)
```
"filters": [
        [
            "Type",
            "{{column(Type_2.selection, [\"Type\"]).asObject()}}"
        ]
    ]
```

D)
```
"filters": [
        [
            "Type",
            "{{cell(Type_2.selection, 0, \"Type\").asObject()}}"
        ]
    ]
```

A. Option A
B. Option B
C. Option C
D. Option D

Answer: C

NEW QUESTION 165

Which statement best describes how to ensure Einstein Analytics dashboards are easily used across both desktop and mobile devices?

A. Create multiple layouts, and reorder all the widgets so that they fit nicely within the new default width.
B. Create a single layout and allow Einstein Analytics to automatically organize dashboard contents to be optimal for the device type.
C. Create a single layout and reorder all the widgets so that they fit nicely when viewing on either device.
D. Create multiple layouts, ensure the layout selectors match the device, and resize/hide widgets as necessary to ensure the content is appropriate for the device screen size.

Answer: D

NEW QUESTION 168
Which chart type is best suited to track progress of sales revenue that is realized versus the target?

A. Bar chart
B. Flat gauge
C. Pivot table
D. Pie chart

Answer: B

NEW QUESTION 172
Which security option is not available in Einstein Analytics for securing datasets?

A. Inherited security
B. Row-level security with security predicates
C. Field-level security
D. App level security

Answer: C

NEW QUESTION 175
Upper and lower limits on columns (vars) in discovery:

A. 20 column minimum, 50 maximum
B. 10 column minimum, 200 maximum
C. 2 column minimum, 50 maximum
D. 2 column minimum, 25 maximum

Answer: C

NEW QUESTION 177
The Tableau CRM team at a company creates three recipes.
1) myRecipeOne: this recipe takes 2 hours to run.
2) mvRedpeTwo: this recipe takes 1 hour and 30 minutes to run.
3) myRecipeThree: this recipe takes 1 minute and 30 seconds to run.
If all three recipes run, how many count towards the 24 hour rolling recipe run limit.

A. 2
B. 1
C. 3

Answer: A

NEW QUESTION 178
What does XMD stand for?

A. Configuring unsupported fields
B. Lenses Dataset Fields
C. Extended Metadata
D. Create a JSON

Answer: C

NEW QUESTION 182
Yasmine wants to create a lens with the Seed Bank Orders dataset, but she currently doesn't see any rows inthe dataset. Since Yasmine is Hadiqa's manager, Yasmine asks Hadiqa if she's experiencing the same problem, but Hadiqa replies that she can see all the rows. Why is this happening?

A. The dataset's security predicate was set up incorrectly.
B. Yasmine doesn't have the Manager app role.
C. Yasmine wasn't assigned a permission set.
D. Yasmine doesn't have the Create and Edit Analytics Dashboards permission.

Answer: A

NEW QUESTION 184

You can configure access to data at all of the following levels, except:

A. Organization
B. Records
C. Page Layouts
D. Objects

Answer: C

NEW QUESTION 186
An Einstein Analytics Consultant is working with a subscriptions based company to build a dashboard tounderstand customer renewals. Each subscription is captured as a Closed Won Opportunity within Salesforce Unfortunately the Opportunity record does not specify whether it is a renewal or a net new subscription. Which data transformation should be used to determine if a subscription is new or a renewal?

A. ComputeRelative
B. ComputeExpression
C. Augment
D. flatten

Answer: D

NEW QUESTION 188
What are the 3 basic actions within aquery in Analytics? Choose 3:

A. Aggregate by a measure
B. Count rows by measure you want to visualize.
C. Filter to narrow down your results.
D. Grouping by a dimesnsion
E. Display the results graphically

Answer: ACD

NEW QUESTION 190
A Tableau CRM consultant has created three recipes that each produce a dataset. Recipe1 creates Dataset1.
Recipe2 created Dataset2. Recipe2 created Dataset3.
Recipe3 is dependent on Dataset1, while Recipe1 and Recipe2 have no dependencies. How should the consultant implement the recipe schedule?

A. Make Recipe1 and Recipe2 time based, but make Recipe3 event based when Recipe1 has successfully completed.
B. Make Recipe1 and Recipe2 time based, but make Recipe3 event based when Recipe1 and Recipe2 have successfully completed.
C. Make Recipe1 and Recipe2 time based, but make Recipe3 event based when the local Salesforce connector has completed.
D. Make all three recipe time based and schedule all of them at the same time, the data manage will automatically run them in the correct order.

Answer: A

NEW QUESTION 195
What are two benefits of designing using the "Progressive Disclosure" principle? Choose 2 answers

A. improved ease of use for end users
B. Discounted EA licenses when growth is achieved
C. Automatic conditional formatting
D. Better dashboard performance

Answer: AD

Explanation:
https://developer.salesforce.com/blogs/developer-relations/2017/04/lightning-components-performance-best-practices.html

NEW QUESTION 199
Salesforce Analytics is...

A. An application built on top of Salesforce
B. A tool foranalyzing surf reports and forecasts
C. A CRM alternative to Salesforce
D. An online repository of infographics

Answer: A

NEW QUESTION 204
A consultant built anEinstein Analytics dashboard for a shipping company. The dashboard displays data from several data sources- The consultant enabled data sync (replication) to increase the speed of data refreshing from these sources.
What is the maximum number of dataflow definitions available in this situation?

A. 45
B. 35
C. 25
D. 30

Answer: D

Explanation:
https://help.salesforce.com/articleView?id=bi_limits.htm&type=5

NEW QUESTION 209
In a dataset, there are multiple boolean fields. When displayed on any dashboard, the boolean fields should all be displayed in the same way: a value of true should result in the display of the word "Yes" in green; a value of false shouldresult in the display of the word "No" in red.
In which two ways can this be accomplished? Choose 2 answers

A. Download the XMD for the dataset and change the values and color for the fields and then upload to the dataset.
B. In the explorer, select the boolean fields and use the "edit values" option on the fields to change values and colors.
C. Create an XMD node in the dataflow to change the label and color of the values in the fields.
D. In the explorer, select the boolean fields, then create a derived dimension that references the boolean fields, and then modify the values and colors of the derived dimension.

Answer: AB

NEW QUESTION 213
A consultant is asked to create adashboard for sales to see the forecasted sales per product family. After gathering the requirements, the consultant decides to leverage the timeseries SAQL statement to predict sales.
Which two actions must be performed when writing the SAQL query? Choose2 answers

A. Determine if the timeseries required parameter, prediction interval, should be 80 or 95.
B. Investigate which prediction model is best for the data available.
C. Validate that there is enough data in the dataset to make a good prediction.
D. Include the fill SAQL statement to fill any missing dates.

Answer: CD

NEW QUESTION 217
Universal Containers has a dashboard for Sales Managers to visualize the YoY Growth of their customers- The formula used is: YoY = [(This Year - Last Year) / Last Year] %

Account Type	Total Accounts This Year	Total Accounts Last Year	YoY Growth
Customer	5,296	4,238	24.96%
Prospect	1	0	-
Wholesaler	2	2	0%

Based on the graphic, when there is no account in the Last Year column, the YoY Growth shows null results. The SalesManagers want to replace it with 100% value.
What is the correct function to use?

A. replace()
B. number_to_string()
C. coalesce()
D. substr()

Answer: C

NEW QUESTION 221
A Salesforce administrator wants to create a new dashboard that uses custom geoJSON to display data; however, the administrator is unable to upload the file via the UI.
What should be done?

A. Add the system permission "Manage Analytics Custom Maps" to the permission set used.
B. Enable "Custom maps with geoJSON" in the analytics settings.
C. Upload the geoJSON via the API because it is not a function in the UI.
D. Contact Salesforce support and request to get custom maps and geoJSON enabled for the org.

Answer: A

Explanation:
https://help.salesforce.com/articleView?id=bi_chart_intro_custom_map.htm&type=5

NEW QUESTION 226
What's agood way to see which required questions in the configuration wizard don't have default values?

A.

Answer: D

Explanation:
B. Try each option in the dropdown one at a time

C. Download the app and run a SAQL query on the JSON
D. Click "Looks good, next" and look for questions highlighted in red

NEW QUESTION 231
What can you change in a Compare Tableformula column?

A. The filters
B. The measure
C. The grouping
D. The formula and the name

Answer: D

NEW QUESTION 236
A large company is rolling out Einstein Analytics to their field sales. They have a well- defined role hierarchy where everyone is assigned to an appropriate node on the hierarchy.
An individual Sales rep should be able to view all opportunities that she/he owns or as part of the account team or opportunity team. The Sales Manager should be able to view all opportunities for the entire Sales team. Similarly, the Sales Vice President should be ableto view opportunities for everyone who rolls up in that hierarchy.
The opportunity dataset has a field called 'OwnerId' which represents the opportunity owner.
Given this information, how can an Einstein Consultant implement the above requirements?

A. As part of the dataflow, use the flatten operation on the role hierarchy and create a multivalue attribute called 'ParentRoleIDs' on theopportunity dataset and apply following security predicate: 'ParentRoleIDs' == "$User.UserRoleId" && 'OwnerId' == "SUser.Id".
B. As part of the dataflow, use computeExpression on the RoleId field to create an attribute called 'ParentRoleIDs' on the opportunitydataset and apply following security predicate: 'ParentRoleIDs' == "$User.UserRoleId" || 'OwnerId' == "$User.Id".
C. As part of the dataflow, use computeRelative on the RoleId field to create an attribute called 'ParentRoleIDs' on the opportunitydataset and apply following security predicate: 'ParentRoleIDs' == "$User.UserRoleId" || 'OwnerId' == "$User.Id".
D. As part ofthe dataflow, use the flatten operation on the role hierarchy and create a multivalue attribute called 'ParentRoleIDs' on theopportunity dataset and apply following security predicate: 'ParentRoleIDs' == "$User.UserRoleId" || TeamMember.Id" == "$Use
E. Id" || 'OwnerId' == "SUser.Id".

Answer: D

NEW QUESTION 238
Exhibit:

2	X00002	SOUTH	01/01/2018	100
3	X00003	-	01/02/2018	200
4	X00004	SOUTH	01/02/2018	100
5	X00005	SOUTH	01/03/2018	0
6	X00006	EAST	01/03/2018	300
7	X00007	NORTH	01/04/2018	0
8	X00008	-	01/04/2018	100
9	X00009	SOUTH	01/05/2018	500
10	X00010	EAST	01/05/2018	200
11	X00011	WEST	01/06/2018	700
12	X00012	EAST	01/06/2018	200

A shipping company created a dataset. "Bookll," containing budget per region per month for the first six months of 2018. The dataset is shown in the graphic. Now, they want to create a lens showing the totalbudget for each region for each month. Every combination of region and month must be shown in the lens, even if there is no data.
How can an Einstein Consultant help this company build this lens?

A. Use a SAQL query leveraging the "fill" statement with a"partition" parameter.
B. Use a SAQL query to create fake rows for any data that is missing data from the dataset.
C. Use a "Compare Table" and use the "Show summary" option.
D. Use a "Compare Table" and add a column leveraging the "Running Total" function.

Answer: A

NEW QUESTION 242
A client has a dataset comprised of Opportunity data and Opportunity Line level data. The client wants to use this dataset with Einstein Discovery to understand the Opportunity win rate.
What must be done to the dataset to achieve this goal?

A. Select the isWon = True outcome variable and generate the story.
B. Filter to only look at isWon = True records to avoid skewing the results.
C. Click Create Story and Einstein will take care of the rest.
D. Change the grain by removing the line level detail as it will skew the win rate.

Answer: C

NEW QUESTION 244

Universal Containers is evaluating the connection mode for the objects in their local Salesforce connector. They want to only sync updated and new records from the Order object, but they have some formula fields on the object and want to ensure those are updated weekly.
which
Which connection mode is best suited for this purpose?

A. periodic Incremental Sync
B. Full Sync
C. Periodic Full Sync
D. Incremental Sync

Answer: A

NEW QUESTION 248

Why are insights in the Unrelated category important?

A. They explain everything about the outcome.
B. They aren't importan
C. Hence the name,Unrelated.
D. They explain how interaction terms affect the outcome.
E. The outcome might not have much to do with related variable
F. It might have more to do with global effects.

Answer: D

NEW QUESTION 249

A dataset is ready for analysis in Einstein Discovery.
What is the first step a consultant should takeafter the data is loaded?

A. Identify data types and define the appropriate data as numeric.
B. Analyze data columns and decide which, if any, to drop.
C. Produce a graph of the data to analyze.
D. Load the data into Einstein Analytics

Answer: A

NEW QUESTION 250

You can get data into Einstein Discovery:

A. By connecting a USB drive to your laptop
B. By using an Einstein analytics dataset
C. Only if your database administrator does it for you
D. Only if Salesforce does it for you

Answer: B

Explanation:

https://trailhead.salesforce.com/content/learn/modules/wave_exploration_smart_data_disc overy_basics/wave_get_smart_data_discovery_and_data

NEW QUESTION 255

Which isn't an option for setting a security predicate for a dataset created from an external data file?

A. In the metadata file associated with the external data file using the rowLevelSecurityFilter key
B. In the Register transformation node of a dataflow that uses this dataset
C. In the dataset Security Predicate
D. On each row prior to upload

Answer: D

NEW QUESTION 259

As a tableau CRM consultant you have been asked to bring data from a Snowflake database as well external Salesforceenvironment into Tableau CRM (CRM Analytics Plus edition). 25 objects have been enabled from the local Salesforce connector. After further investigation of the external Salesforce environment and 15 object each from the remaining 2 external Salesforce environment. You estimate each connector will per object bring between 1000 and 1 mil rows of data.
What limit will be exceeded?

A. Storage rows of data
B. Salesforce external connector number of synced rows
C. Total number of enabled objects
D. Snowflakeconnector number synced rows

Answer: B

NEW QUESTION 262

A Senior Sales Business Analyst asks for a dashboard that contains fiscal year product opportunities. Information is maintained ina spreadsheet which is comprehensive, but its contents often need to be explained. After sketching the dashboard, the consultant is ready to start building.
Which concept should be applied to this dashboard?

A. Limit widget actions and exploration so userswill focus only on the high-level information.
B. Use the different chart types to make the dashboard interesting and appealing.
C. Design the dashboard with the desktop in mind and use the same layout for mobile devices for consistency.
D. Use charts tohelp users ask questions, not illustrate a conclusion.

Answer: D

Explanation:
https://help.salesforce.com/articleView?id=bi_dashboard_build_tips.htm&type=5

NEW QUESTION 263
Which of these is not a method for controlling record-level access?

A. Profiles
B. Sharing Rules
C. Organization-Wide Defaults
D. Role Hierarchy

Answer: A

Explanation:
 https://help.salesforce.com/articleView?id=bi_security_datasets_row_level.htm
https://help.salesforce.com/articleView?id=managing_the_sharing_model.htm&type=5

NEW QUESTION 264
Before using bindings, you can try using facets to specify interactions between widgets.

A. False
B. True

Answer: B

NEW QUESTION 268
What can you do on the Edit Field Attributes page when uploading a CSV file to Analytics?

A. Change a field's name
B. Change a field's format
C. Change a field's type
D. All of the above

Answer: D

NEW QUESTION 269
Universal Containershas a Sales Manager dashboard- They have a compare table that displays the count of Customers and the Sum of Annual Revenue per year and per Account type. A consultant is asked to add more groupings to enhance details about their customers.

Last Activity (Year)	Account Type	Count of Rows	Sum of Annual Revenue
2017	Customer	638	€ 0.00
2018	Customer	5,296	€ 0.00
	Prospect	1	€ 0.00
	Wholesaler	2	€ 0.00

What is the maximum number of grouping columns that the consultant must be aware of in order to continue using a compare table versus creating the query using SAQL?

A. 8
B. 4
C. unlimited
D. 10

Answer: B

NEW QUESTION 273
In a Compare Table formula, you can refer to other columns with:

A. Their names
B. Numbers (1..9)
C. Letters (A..Z)
D. All of the above

Answer: C

NEW QUESTION 277
When you assign any Analytics permission set to users in your org, Salesforce auto- assigns the Analytics Platform permission set license to that user.

A. True
B. False

Answer: A

NEW QUESTION 281
The Universal Containers company built three Einstein Discovery stories that they want to use in Salesforce to predict and maximize their revenue per customer.
The stories are for every region where they have business: EMEA, AMER, and APAC.
How can a consultant help them deploythe three Einstein models to Salesforce?

A. Segment the account data per region and deploy the same model to all segments.
B. Deploy the same model to all accounts and set the region field as an actionable variable.
C. Deploy the same model to all accounts and use an Apex trigger to call the appropriateprediction.
D. Segment the account data per region and deploy the appropriate model for each segment.

Answer: D

Explanation:
https://help.salesforce.com/articleView?id=bi_edd_model_deploy_filter.htm&type=5

NEW QUESTION 286
A consultant built a very useful Einstein Analytics app for Sales Operations, and they want to share its contents with the rest of Global Sales. However, they do not want to add everyone in Sales to their app. The consultant recommends extending the Sales
Operations app and distributing it as an Einstein Analytics template app, but needs to locate specific information to get started.

```
{
    "folderSource" : { "id" : "Sales Operations ID"}
}
```

Given the code statement above, which endpoint should it be posted to?

A. /services/data/v . /wave/apps
B. /services/data/v . /analytics/wizard
C. /services/data/v . /wave/templates
D. /services/data/v . /analytics/projects

Answer: C

Explanation:
https://developer.salesforce.com/docs/atlas.en-us.bi_dev_guide_rest.meta/bi_dev_guide_rest/bi_resources_templates.htm

NEW QUESTION 289
The model quality metrics of an Einstein Discovery story indicate that the GINI coefficient in the four folds are 0.82, 0.83, 0.84, and 0.75, respectively.
Which two actions should a consultant take? Choose 2 answers

A. Deploy the story, because the variation in the metrics is within the normal range.
B. Confirm that the overall GINIcoefficient is good prior to deploying the story.
C. Research and check the dataset for outliers in the target field and the main predictors that are shown on top of the story.
D. Do not deploy the story immediately, and research why one fold is performingworse than the others.

Answer: BD

NEW QUESTION 294
The client asks an Einstein Consultant to build a dashboard with a chart that shows revenue and quantity of units sold. Which type of Combo Chart can the consultant use?

A. Line over ScatterPlot
B. Grid over Bar
C. Line over Bar
D. Line over Stacked Bar

Answer: C

NEW QUESTION 296
In a story investigating margin, large variations between product groups are dominating the story. Which action might an Einstein Consultant take to resolve this?

A. Add more data to the dataset.
B. Normalize the margin by product group.
C. Eliminate extreme values in the dataset.
D. Run separate stories for each region.

Answer: C

NEW QUESTION 300

A consultant built a Tableau CRM dashboard for a shipping company. The consultant enabled data sync (replication) to increase the speed to datasets refreshing.
How often will the data on the dashboard be refreshed?

A. When the dashboard viewer clicks the Refresh button.
B. When the Data Sync runs to completion, and then recipe runs to completion.
C. When recipe runs to completion, and then DataSync runs to completion.
D. Each time a user opens the dashboard

Answer: C

NEW QUESTION 302
The Universal Containers company uses Einstein Analytics to build dashboards for different departments: Sales, Service, and Marketing. Users for the same department have the same role and need to have access to the same dashboards. Dashboards for different departments use some common datasets with the same row-level security.
How can an Einstein Consultant address this need?

A. Create one application for each department and use roles to share applications.
B. Create one application foreach department, put common datasets in the shared app, and use profiles to share applications.
C. Create one application for each department, put common datasets in the shared app, and use roles to share applications.
D. Create one application for each department, put common datasets in the shared app, and use permission sets to share applications.

Answer: C

NEW QUESTION 306
What is the test calledthat helps to identify categories that exhibit a pattern outside the overall average?

A. Null hypothesis test
B. Significance level test
C. Critical region test
D. Chi-square test
E. T-test

Answer: E

NEW QUESTION 307
To use the Sales Analytics app, which permission set license do you need?

A. Sales Wave
B. Sales Analytics Apps
C. Analytics Templated Apps
D. Security User

Answer: B

Explanation:
 Each prebuilt Analytics app has its own PSL. When you set up permissions for those apps, select the right PSL. For Service Analytics, select "Service Analytics Apps." For Event Monitoring, select "Event Monitoring Analytics Apps," and so on.

NEW QUESTION 312
A customer displays a lot of data and wants a way to dynamically emphasize certain values on a bar chart in order to properly grab the user's attention.
What can an Einstein Consultant use to accomplish this task?

A. Customizetooltip
B. Chart Markers
C. XMD
D. Compare Table

Answer: B

Explanation:
 https://help.salesforce.com/articleView?id=bi_chart_add_tooltips_markers_to_data_points. htm&type=5

NEW QUESTION 313
A customer has a dataset consisting of over 300 unique product names. They request a prediction model with the product names included.
Which action should the Einstein Consultant take?

A. Split the analysis into multiple models will each having fewer products
B. Adjust the model to eliminate extreme values in the outcome variable.
C. Run the model using the default variables in the Product object
D. Use SKU numbers rather than product names to increase clarity.

Answer: D

NEW QUESTION 315
How many external files can be uploaded to Einstein Analytics on rolling 24 hour basis?

A. 100 files per dataset
B. 300 files per dataset
C. 500 files per dataset
D. 50 files Per dataset

Answer: D

NEW QUESTION 316
In what order does Einstein Discoverypresent the insights that it uncovers?

A. Alphabetical, in ascending order
B. Alphabetical, in descending order
C. Insights that explain the most variation in the outcome variable, in ascending order
D. Insights that explain the most variation in theoutcome variable, in descending order
E. B and D

Answer: D

NEW QUESTION 319
Timeout for ETL jobs that have been scheduled but not executed

A. 5 minutes
B. 15 minutes
C. 20 minutes
D. 10 minutes

Answer: A

NEW QUESTION 324
When you set up Analytics, which of the following features can you enable?

A. Low-fuel notifications
B. Sharing of apps with Communities
C. Access to the API
D. A and B
E. B and C

Answer: E

Explanation:
 Community member should have assigned:
- 'Analytics forCommunities' permission set license - a permission set that includes the 'View Analytics on Communities pages'
Its possible to access API.
- for a user: API Enabled permission
- for all: Analytics =>Settings=>Grant all users access to Wave API for all users

NEW QUESTION 325
Universal Containers reports that any selection in the List widget is not affecting the Pie chart in one of their Einstein Analytics dashboards. The step options associated with the List widget and Pie chart are shown in the graphic.

Which two changes can an Einstein Consultant implement to solvethis issue, given that the steps are using the same dataset? Choose 2 answers

A. Use selection binding in the filters section of the step "Step_pie_1."
B. Enable the option "Apply filters from faceting" in the step "Region_1."
C. Enable the option "Applyfilters from faceting" in the step "Step_pie_1."
D. Use selection binding in the filters section of the step "Region_1."

Answer: AC

NEW QUESTION 329
Einstein Discovery is a tool that:

A. Is like having a personal data scientist on staff
B. Replaces your team of BI experts and data analysts
C. Helps you hire the best data scientist for your business
D. Understands your business better than you do

Answer: A

NEW QUESTION 331
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